



News Release

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Celebrity Poker Tournament at Lumiere Place Casino Nelly, Albert Pujols, Matt Holliday, Sam Bradford, and Larry Conners to Participate

ST. LOUIS –Lumiere Place Casino expects a full house for the 4th annual St. Louis Children’s Hospital Poker Tournament on Oct. 22. Albert Pujols and Matt Holliday, from the St. Louis Cardinals; Rams football star, Sam Bradford, Larry Conners, of KMOV-TV, and St. Louis’s own Nelly will take part in the event.

The event starts at 7:30 p.m.at Lumiere Casino. All proceeds from the event will go to St. Louis Children’s Hospital Cancer Care Center. “We are very excited to partner again with St. Louis Children’s Hospital,” said Pinnacle President and CEO Anthony Sanfilippo. “Last year, Lumiere Casino donated \$75,000 and this year we hope to increase that donation to \$100,000.”

Guests can watch as these local celebrities play their best hand of poker and are encouraged to join in on the action too. Five lucky “My Choice” card members will be chosen to show off their poker skills in the final round of the tournament with the celebrities. The first 100 My Choice members to activate their My Choice card in a slot machine or table game after 7:30 p.m. will automatically be entered in the drawing for the celebrity poker tournament. The winners will be announced 10 minutes before the final round.

To end the night, Nelly will perform in the Lumiere Theater. Nelly will debut new songs that are featured on his upcoming record. Showtime starts at 10 p.m. Tickets are \$50 and may be purchased at Lumiere's retail shop, ETC. Tickets may also be purchased online at Lumiereplace.com.

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